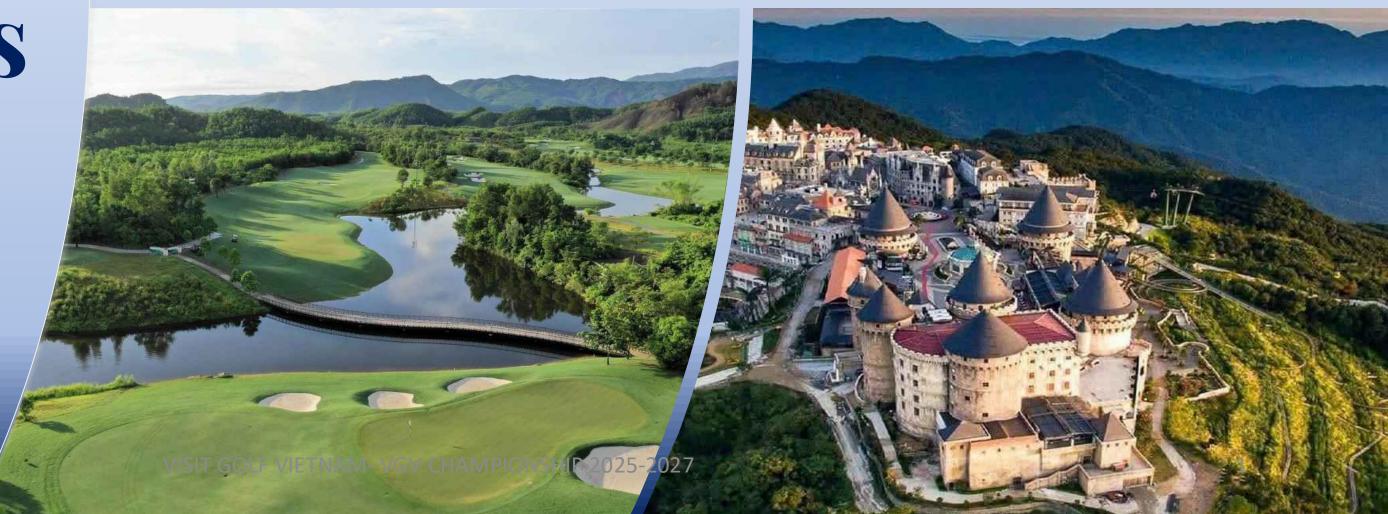
PROPOSAL SPONSORSHIP COLLABORATION





VISIT GOLF VIETNAM

Tour Series





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# ABOUT G GOLF

JG Golf has established a strong and respected position within Vietnam's golf industry. Additionally, the company owns the Visit Golf Vietnam Tourism brand, which further reinforces its leadership role in Vietnam's golf tourism sector.

Previously, JG Golf served as the official distributor for Bridgestone Golf Japan and was the exclusive distributor for Wilson Sporting Goods USA

Since 2014, JG Golf has developed a global network spanning more than 20 countries, catering to over 30,000 inbound golf and leisure travelers each year. The JG Golf brand represents a fusion of Golf, Lifestyle, and **Tourism**, promoting business growth, tourism investment, brand development, and contributing to the national economy.

Furthermore, JG Golf Vietnam is the official PGA of America Master Merchandise in Vietnam, providing premium golf products and experiences for both players and enthusiasts.





# ABOUT VISIT GOLF VIETNAM

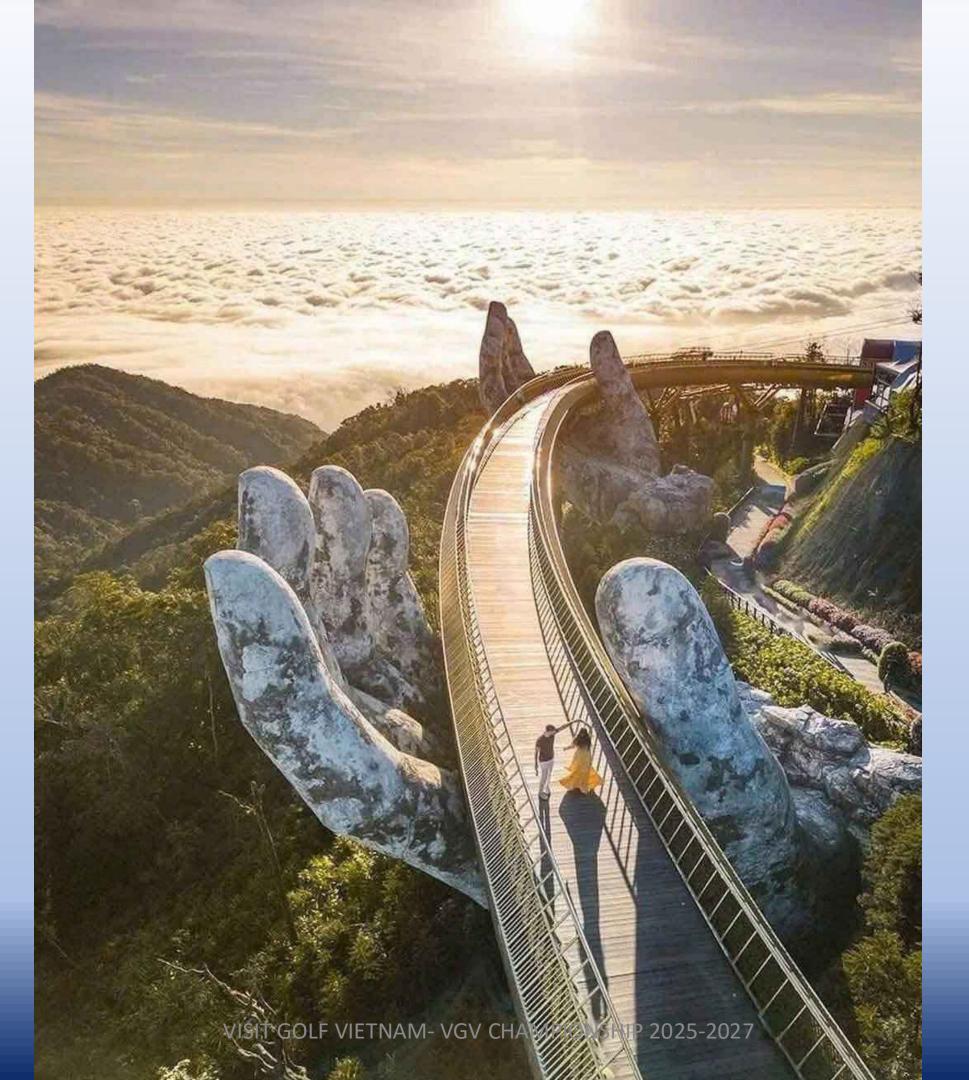
**Introducing Visit Golf Vietnam (VGV)** 

**Visit Golf Vietnam (VGV)** is an innovative series of integrated golf and travel events designed to elevate Vietnam's profile as a **premier global golf tourism destination**. Each VGV edition delivers a carefully curated 5/4-day, 4/3-night experience that combines championship-level golf with immersive cultural exploration.

Our events target international golfers and travelers from key Asian and Australasian markets including Malaysia, Indonesia, Singapore, the Philippines, Korea, and Australia—regions with passionate golf communities and strong travel intent toward Southeast Asia.

## VISION

The goal is to establish Vietnam as a leading golf tourism destination in Asia by highlighting its top-tier golf courses, beautiful scenery, and distinctive cultural attractions to global golfers and industry partners.



Visit Golf Vietnam (VGV) is committed to promoting Vietnam as a leading destination for golf tourism through valuable partnerships, integrated promotion, strategic marketing, and immersive golf experiences.

We aim to connect global golfers with Vietnam's diverse regions, elevate the country's golf brand on the world stage, and contribute to sustainable tourism and economic growth across local communities.

## MISSION

# OBJECTIVES

#### Key objectives are to:

- ☐ **Promote Vietnam** as an emerging golf tourism destination in Asia
- ☐ Foster international business and cultural exchange through golf
- ☐ Build a premium golf lifestyle experience for both amateur and professional players.

Our aim is to attract 50,000 annual inbound golf travelers through the Visit Golf Vietnam Series,

Hosting 140 -220 golfers and 50-100 non-golfers per event.

Golf events boost the economy, support business growth, enhance branding, increase market awareness, and connect with key international leaders.



## SCHEDULE 2025-2027





#### 2025



√ VGV Championship Hai Phong

**September 17–21, 2025** 



√ VGV Championship Grand Ho Tram

November 25-28, 2025

### 2026



**VGV Championship Central Vietnam** 

April 8-11, 2026

**Central Coast Meets World Class Green!** 



**VGV Championship HANOI** 

August 2026

**Capital of Culture** 

**Destination of Champions** 



**VGV Championship HO CHI MINH** 

Q4-2026

#### 2027

**Upcoming 2027** 

**Destinations** 

- 1. Da Lat
- 2. Nha Trang
- 3. Phu Quoc
- 4. Ha Long
- 5. Phan Thiet
- 6. Sapa
- 7. Ninh Binh
- 8. Quy Nhon



**ABOUT** 

VGV CHAMPIONSHIP - CENTRAL VIETNAM 2026

Hosted by: JG Golf Vietnam

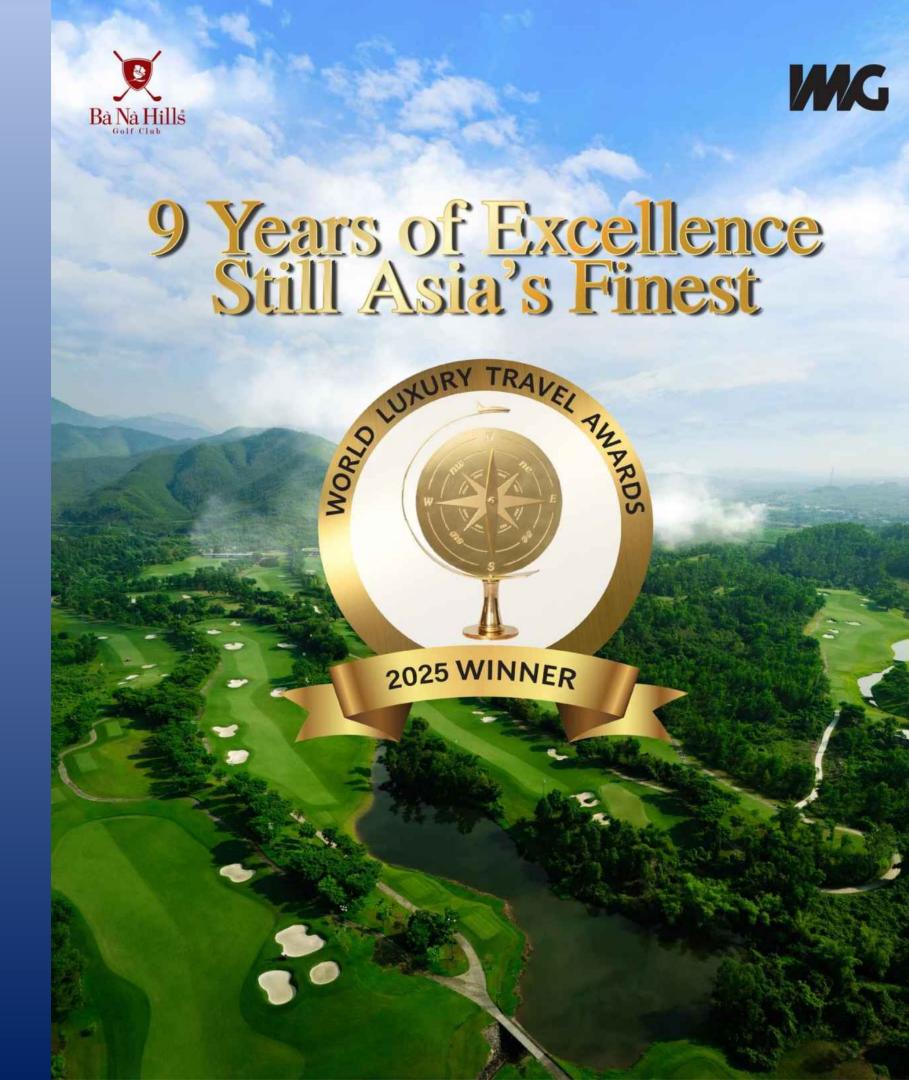
Date: April 8-11, 2026

**Location: Danang, Vietnam** 

**Venue: Bana Hills Golf Club** 

#### **Participants:**

- 220 golfers (international)
- 80–100 leisure travelers
- 30 VIP partners, travel agencies, tourism boards
- Regional media & influencers





## ITINERARY

April, From 8th-11th 2026

Day 1 – April 8 | Arrival & Welcome

Check-in at Grand Tourane Hotel/ Peninsula Danang

Welcome Gala Dinner for all guests

Day 2 – April 9 | Golf & Culture

•Golfers: Practice Round at Golden Sands Golf Resort

•Non-Golfers: Danang City Tour + Hoi An Ancient Town

•Meals: Breakfast, Lunch, Dinner

Day 3 – April 10 | Tournament & Ba Na Hills

•Golfers: Official Tournament at Ba Na Hills Golf Club

•Non-Golfers: Full-day Ba Na Hills Tour (Golden Bridge,

French Village)

•All Guests: Awards Gala Night

•Meals: Breakfast, Buffet Lunch, Gala Dinner

Day 4 – April 11 | Departure

Breakfast- Check-out

Private transfer to Danang International Airport(DAD)

## COMPETITION FORMAT & PRIZE

- Format: 18-hole Stroke Play Tournament
- Divisions: Men / Women
- Handicap System: Callaway or WHS-adjusted
- Individual Leaderboard
- Hole-in-One Prize,
- Nearest to the Pin
- Longest Drive,

#### **Y** Tournament Awards

- 1x Overall Champions Best Gross & Best Net
- 6x Top 3 Winners, First, second Runner Up in Each Division
- 12 technical Prizes: Longest Drive, Nearest to the Pin
- 3x Special Awards: Best Dressed Golfer, Spirit of Golf Award, Best International Guest



## TOURNAMENT OFFICIALS

#### **Tournament Officials includes:**

- Chief Referee: Mr. Wee Chow Yong
  - **✓** Asian Tour Qualified Golf Referee
  - ✓ Level 3 Malaysia Golf Association
- Vietnam Golf Association certified referee
- Marshal Team: Local clubs & Organizer
- Rules: Applied under USGA & R&A guidelines
- Door Gifts: Exclusive sponsor from PGA of America





#### **GOLF MERCHANDISE**

## EXCLUSIVE DOOR GIFTS



#### Official PGA of America Merchandise Set

- 1x Premium Golf Shirt PGA of America
- 1x Structured Performance Cap
   1 set Golf ball PGA of America

All items are part of the authentic PGA of America Master Collection, exclusively distributed by JG Golf Vietnam.







### **SPONSOR PACKGAES**

BENEFITS/ VALUED	Title Sponsor ( 500M VND)	Platinum Sponsor (300M NVD)	Gold Sponsor ( 200M VND)	Support Sponsor( 50M VND)
Naming Rights	Full event naming rights	Secondary naming mention	<u> </u>	
Logo Positioning	Top-tier, exclusive	High-tier +	Mid-tier (Gold level)	Basic
PR & Press Releases	Featured headline	Included	Included	Mention only
Digital & Social Media Posts	15–20 posts	12–15 posts	10 posts	3–5 posts
On-Site Branding	Premium full course & resort	Large panels	Tee box + fairway signage	Shared signage



### **SPONSOR PACKGAES**

BENEFITS/ VALUED	Title Sponsor ( 500M VND)	Platinum Sponsor (300M NVD)	Gold Sponsor ( 200M VND)	Support Sponsor(50M VND)
Player Slots	4 players	3 players	2 players	_
VIP Invitations	6 VIP	4 VIP	2 VIP	1 VIP
Booth / Display Area	Prime location	High-traffic area	Standard area	Optional add- on
Booklet/App Advertisement	2 pages	1 page +	1 page	Logo placement only
Gift Co-Branding	Premium gift set	Selected premium item	Secondary gift item	
Activation Rights	Full activation	Activation upon request	Activation permitted	
Series-Wide Exposure (2025–2027)	Strongest visibility	Extended visibility	Recognized partner	Limited +





# EVENTS COMPLETED

# SPONSOR & PARTNER

#### **MAJOR SPONSORS**



























#### **SPONSORS**

























#### **ASSOCIATION SUPPORT**















#### **MEDIA SUPPORT**







