

**PROPOSAL SPONSORSHIP
COLLABORATION**



**VISIT GOLF VIETNAM
CHAMPIONSHIP
DANANG 2026**

VISIT GOLF VIETNAM Tour Series



VISIT GOLF VIETNAM- VGV CHAMPIONSHIP 2025-2027





CONTENTS

- | |
|--------------------------------------|
| 1. ABOUT JG GOLF |
| 2. VISIT GOLF VIETNAM |
| 3. VISION & MISSION |
| 4. OBJECTIVES |
| 5. 2025-2027 SCHEDULE |
| 6. VGV CHAMPIONSHIP |
| 7. HIGHLIGHTS |
| 8. COMPETITION FORMAT |
| 9. PRIZE STRUCTURE |
| 10. TOURNAMENT OFFICIALS |
| 11. SPONSOR PACKAGES |
| 12. OUR PARTNER & SUPPORT |

ABOUT JG GOLF

JG Golf has established a strong and respected position within Vietnam's golf industry. Additionally, the company owns the **Visit Golf Vietnam Tourism brand**, which further reinforces its leadership role in Vietnam's golf tourism sector.

Previously, JG Golf served as the official distributor for Bridgestone Golf Japan and was the exclusive distributor for Wilson Sporting Goods USA

Since 2014, JG Golf has developed a global network spanning more than 20 countries, catering to over 30,000 inbound golf and leisure travelers each year. The JG Golf brand represents a fusion of **Golf, Lifestyle, and Tourism**, promoting business growth, tourism investment, brand development, and contributing to the national economy.

Furthermore, JG Golf Vietnam is the **official PGA of America Master Merchandise in Vietnam**, providing premium golf products and experiences for both players and enthusiasts.





ABOUT VISIT GOLF VIETNAM

Introducing Visit Golf Vietnam (VGV)

Visit Golf Vietnam (VGV) is an innovative series of integrated golf and travel events designed to elevate Vietnam's profile as a **premier global golf tourism destination**. Each VGV edition delivers a carefully curated 5/4-day, 4/3-night experience that combines championship-level golf with immersive cultural exploration.

Our events target international golfers and travelers from key Asian and Australasian markets including **Malaysia, Indonesia, Singapore, the Philippines, Korea, and Australia**—regions with passionate golf communities and strong travel intent toward Southeast Asia.

VISION

The goal is to establish **Vietnam as a leading golf tourism destination** in Asia by highlighting its **top-tier golf courses, beautiful scenery, and distinctive cultural attractions** to global golfers and industry partners.



VISIT GOLF VIETNAM- VGV CHAMPIONSHIP 2025-2027

Visit Golf Vietnam (VGV) is committed to promoting Vietnam as a leading destination for golf tourism through valuable partnerships, integrated promotion, strategic marketing, and immersive golf experiences.

We aim to connect global golfers with Vietnam's diverse regions, elevate the country's golf brand on the world stage, and contribute to sustainable tourism and economic growth across local communities.

MISSION

OBJECTIVES

Key objectives are to:

- ❑ **Promote Vietnam** as an emerging golf tourism destination in Asia
- ❑ **Foster international business** and cultural exchange through golf
- ❑ **Build a premium golf lifestyle experience** for both amateur and professional players.

Our aim is to attract **50,000** annual inbound golf travelers through the Visit Golf Vietnam Series,

Hosting **140 -220** golfers and **50-100** non-golfers per event.

Golf events boost the economy, support business growth, enhance branding, increase market awareness, and connect with key international leaders.



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SCHEDULE 2025-2027



2025



✓ VGV Championship Hai Phong

September 17–21, 2025



✓ **VGV Championship Grand Ho Tram**

November 25–28, 2025

2026



VGV Championship Central Vietnam

April 8–11, 2026

Central Coast Meets World Class Green!



VGV Championship HANOI

August 2026

Capital of Culture

Destination of Champions



VGV Championship HO CHI MINH

Q4-2026

2027

Upcoming 2027
Destinations

1. Da Lat
2. Nha Trang
3. Phu Quoc
4. Ha Long
5. Phan Thiet
6. Sapa
7. Ninh Binh
8. Quy Nhon



VISIT GOLF VIETNAM CHAMPIONSHIP DANANG 2026

ABOUT

VGW CHAMPIONSHIP – CENTRAL VIETNAM 2026

Hosted by: JG Golf Vietnam

Date: April 8–11, 2026

Location: Danang, Vietnam

Venue : Bana Hills Golf Club

Participants:

- 220 golfers (international)
- 80–100 leisure travelers
- 30 VIP partners, travel agencies, tourism boards
- Regional media & influencers



9 Years of Excellence Still Asia's Finest





ITINERARY

April , From 8th-11th 2026

Day 1 – April 8 | Arrival & Welcome

- Check-in at **Grand Tourane Hotel/ Peninsula Danang**
- Welcome Gala Dinner** for all guests

Day 2 – April 9 | Golf & Culture

- Golfers:** Practice Round at **Golden Sands Golf Resort**
- Non-Golfers:** Danang City Tour + **Hoi An Ancient Town**
- Meals:** Breakfast, Lunch, Dinner

Day 3 – April 10 | Tournament & Ba Na Hills

- Golfers:** **Official Tournament** at **Ba Na Hills Golf Club**
- Non-Golfers:** Full-day **Ba Na Hills Tour** (Golden Bridge, French Village)
- All Guests:** **Awards Gala Night**
- Meals:** Breakfast, Buffet Lunch, Gala Dinner

Day 4 – April 11 | Departure

- Breakfast- Check-out
- Private transfer to **Danang International Airport (DAD)**

COMPETITION FORMAT & PRIZE

- **Format:** 18-hole Stroke Play Tournament
- **Divisions:** Men / Women
- **Handicap System:** Callaway or WHS-adjusted
- Individual Leaderboard
- Hole-in-One Prize,
- Nearest to the Pin
- Longest Drive,

🏆 Tournament Awards

- 1x Overall Champions – Best Gross & Best Net
- 6x Top 3 Winners, First, second Runner Up in Each Division
- 12 technical Prizes: Longest Drive, Nearest to the Pin
- 3x Special Awards: Best Dressed Golfer, Spirit of Golf Award, Best International Guest



TOURNAMENT OFFICIALS



Tournament Officials includes:

- **Chief Referee: Mr. Wee Chow Yong**
 - ✓ Asian Tour Qualified Golf Referee
 - ✓ Level 3 Malaysia Golf Association
- Vietnam Golf Association certified referee
- **Marshal Team:** Local clubs & Organizer
- **Rules:** Applied under USGA & R&A guidelines
- **Door Gifts:** Exclusive sponsor from **PGA of America**





GOLF MERCHANDISE

EXCLUSIVE DOOR GIFTS

+



Official PGA of America Merchandise Set

- 1x Premium Golf Shirt PGA of America
- 1x Structured Performance Cap
- 1 set Golf ball PGA of America

All items are part of the authentic PGA of America Master Collection, exclusively distributed by JG Golf Vietnam.





SPONSOR PACKGAES

BENEFITS/ VALUED	Title Sponsor (500M VND)	Platinum Sponsor (300M NVD)	Gold Sponsor (200M VND)	Support Sponsor(50M VND)
Naming Rights	Full event naming rights	Secondary naming mention	—	—
Logo Positioning	Top-tier, exclusive	High-tier	Mid-tier (Gold level)	Basic
PR & Press Releases	Featured headline	Included	Included	Mention only
Digital & Social Media Posts	15–20 posts	12–15 posts	10 posts	3–5 posts
On-Site Branding	Premium full course & resort	Large panels	Tee box + fairway signage	Shared signage



SPONSOR PACKGAES

BENEFITS/ VALUED	Title Sponsor (500M VND)	Platinum Sponsor (300M NVD)	Gold Sponsor (200M VND)	Support Sponsor(50M VND)
Player Slots	4 players	3 players	2 players	—
VIP Invitations	6 VIP	4 VIP	2 VIP	1 VIP
Booth / Display Area	Prime location	High-traffic area	Standard area	Optional add-on
Booklet/App Advertisement	2 pages	1 page +	1 page	Logo placement only
Gift Co-Branding	Premium gift set	Selected premium item	Secondary gift item	—
Activation Rights	Full activation	Activation upon request	Activation + permitted	—
Series-Wide Exposure (2025–2027)	Strongest visibility	Extended visibility	Recognized partner	Limited +



EVENTS
COMPLETED

SPONSOR & PARTNER

VISIT GOLF VIETNAM- VGV CHAMPIONSHIP 2025-2027

MAJOR SPONSORS



GOLF MERCHANDISE



Wilson

MELIÀ
VINPEARL HAI PHONG RIVERA
VIETNAM



PARADISE VIETNAM
HOTEL & CRUISES



JW MARRIOTT
HANOI



THE
BLUFFS
GRAND HO TRAM

SPONSORS

WINK
HOTELS



RE
SS



GOLF BEER
- CRAFT BEER -



hotel nikko hai phong



ASSOCIATION SUPPORT



INTERNATIONAL PARTNER

MEDIA SUPPORT

